



PRESS RELEASE

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PRIME INC. - 2009 DRIVERS OF THE YEAR

SPRINGFIELD, Mo. – Prime Inc. announced in January 2010 that the following drivers deserve the distinction of being Prime’s elite:

- Refrigerated Division Solo Independent Contractor: **Larry Arnim**
- Refrigerated Division Team Independent Contractor: **Robert & Leslie Montag**
- Refrigerated Division Company Driver: **James & Susan Bohlen**
- Flatbed Division Independent Contractor: **Daryl Curl**
- Flatbed Division Company Driver: **Johnny Burris**
- Tanker Division Independent Contractor: **Ron Lucier**

These five categories comprise the entire Prime fleet. There are approximately 5,000 independent contractors and company drivers at Prime Inc. Prime’s DOT Recordable Accident Frequency for the 2009 calendar year was under one half of a percent, and the DOT Recordable Preventable was .16 of a percent. These two numbers are well below the industry average. Safe driving is the most important criterion in determining Prime’s driver of the year. Hard work, dedication and productivity round out the rest. Prime dispatchers and supervisors from each division voted for the recipients of this prestigious award.

Brian Singleton, a refrigerated division dispatcher for Prime, Inc., works with Larry Arnim, and said the Independent Contractor of the year was more than worthy of this award.

“Larry’s success stems from his constant proactive approach to his business,” said Singleton. “He

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is always looking at ways to maximize his hours. Larry calls his receiver on just about every single load to ask if they will accept an early delivery. If they accept this request, he calls me to make sure that I am aware of the new appointment time. Larry's 7.5 MPG fuel average doesn't hurt his success either."

Founded in 1970 by Robert Low, Prime Inc. is a refrigerated, flatbed and tanker carrier serving an international client base and operating a modern fleet of approximately 4000 trucks. Prime's corporate headquarters are located in Springfield, Mo. Professional drivers are encouraged to stop by Prime's terminal at the intersection of Interstate 44 and Highway 65 in Springfield, Missouri. For more information on Prime Inc., visit www.primeinc.com.

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