

To all Prime Drivers,

My Name is Ruell Chappell. I've been honored to produce Prime's Audio, TV, and Radio for a number of years. I produce the Monthly Safety Production you receive on CD, and now I've been asked to gather some information for a possible story in a national publication. Below you will find several questions that I would like you to consider for response. You may respond to one. You may respond to all. Your response to a question should be no more than 1000 words in length. I know from listening to your stories during tapings that many of you enjoy a great career and income at Prime and that's a wonderful thing and a story that should be told. However, I'm extremely interested in unique stories about:

**Income and Security:**

I remember recently listening to a driver during his Pay-Out interview say that he came to Prime with 40.00 in his pocket. He said that his wife worked for a local Hardware store and together they grossed 300,000.00 in 2006! Or, you might have never thought you'd have an investment vehicle that could be used for your retirement?

**By-products:**

By-products are benefits that happen unexpectedly..... in other words, I took the job to drive for prime because I could make good money, but along the way I realized that "so and so" happened. Possibly you learned that you LOVED being a trainer, or that you loved seeing the country and being your own boss, etc.

**Life style changes / trends:**

During the filming of recent Prime TV spots, I met a couple that had owned a jewelry business. They sold their home and hired out with Prime. They bank the vast majority of their money and do VERY well. I'm very interested in this "second career" trend. I love to know more about it. I have a letter from a lawyer that left his practice to drive.....an amazing story. If you have such a story I would love to hear it. I feel like non-conventional drivers (those with previous professional careers and Empty Nesters) are entering the Prime Ranks more and more these days. I'd love to hear from you.

**Benefits unique to Prime:**

In your stories, please feel free to let me know if unique Prime Attributes like the "Retention and Rewards Program" have played any role in your topics of discussion. I feel like Prime is, in a lot of ways, unique in the industry. If you have experienced Income and security benefits, by-products being created, or behaviors that are part of a trend being formed because of Unique Prime offerings, please let me know.

Thank you for your time and your attention. You will find the questions to respond to below. All stories should include complete contact information including: Physical mailing address, email address, phone numbers and complete name(s). I would like the ability to contact you readily. Please understand that.....although I want great Prime stories... all stories must be true and as verifiable. We want the truth, but it's my feeling that there are a lot of great stories out there that have never been told.

Finally, please understand that this request for stories in no way guarantees that your story will be published, excerpts from your story will be used in a publication, or that a National Story created from stories received will ever be published at all. Please make copies of your stories as we will not be able to get them back to you.

Thank you again for your time and your help. Please email your stories to [ruellc@mchsi.com](mailto:ruellc@mchsi.com)

I look forward to reading them.

Questions:

1. What do you like about Driving for Prime?
2. How did you decide to become a driver?
3. What is your favorite on-the-road story or experience?
4. Why did you make driving for Prime your second career?

Thank you all very much and good luck.

Sincerely,

